

The Thinking and Path of E-government Strategies

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Abstract—E-government is as a means to promote economic and social development, and a tool to solve its pressing economic and social issues facing of the government. For the current e-government strategy development problems, we propose strategies under different circumstances matching ideas, and discuss how to choose the strategy with the government's e-government strategy to adapt to the path, provide some reference for various government departments to develop e-government development strategy.

Key words-strategic choice; government strategies; e-government strategy

In recent years, e-government construction in China has rapid development, all levels of government departments have launched a government online project, set up a variety of large and small government website to provide convenient public services for people through the network. Implementing e-government has not only a technical project, but a leading change project, an important step to implement government reform strategy, an important entry point in building a service-oriented government. We need an e-government match with the government development, and we need effective planning and construction from a strategic point.

1. The E-Government Strategies

E-government is a new public affairs management that government agencies manage public affairs and provide public services by the use of computer. With e-government platform it can achieve the government organizational structure and work flow re-optimization, beyond time and space constraints and sectoral segregation, and build a streamlined, efficient, honest, fair government operation mode.

Strategic planning in government is that the government chooses location under available to resources and its recent demand for people. E-government strategy consists of three parts: e-government product strategy, technology strategy and service strategy. E-government product strategy is that general software products and industry application software products go hand in hand to meet e-government needs of different stages and different sectors. [1]

E-government technology strategy is that information security-based, data acquisition and resource management as the core, for decision support and for the public service. E-government application software products as the latest Internet technology the core, use innovatively management software to develop collaboratively platform technology, create the flexible software architecture of "dynamic reconfigurable, unlimited scalability," and fully meet e-government change and development needs. As we all know, e-government's contribution to the efficiency of government is inseparable from the process optimization and restructuring of institutions, and it will be the key to determine to success of e-government strategy.

2. The Strategic Choice of E-Government in China

According to the government strategy and IT strategy in the operation of a different focus, there are three main paths e-government strategy in China.

2.1. Implementation of the Strategy.

Starting from the government strategy, first, transform and optimize its organizational structure and the business processes; second, design e-government strategy according to a transformation of the organizational structure and process; finally, determine their IT infrastructure according to e-government strategies. This method is based on government departments strategy, institutional reform and process reengineering in advance, ultimately, the basic shape of the sector has developed its e-government strategic planning. Therefore, strategy implementation is actually based on government planning, step by step with each planning and transformation, and e-government strategy is only a part of their planning. [2]

2.2. Technology Driven.

Technology-driven strategy is a departure from the government, to develop immediately the appropriate e-government strategy, reorganize structures and processes to meet the various processes operating in the online according to the needs of e-government. Government strategy in this path influences e-government strategy, and e-government strategic planning can promote organizations changes in government departments and process reengineering. it not only coordinate the government strategy to develop the appropriate e-government strategy but also promote institutional changes in the government department from other one side.

2.3. Reverse Promotion.

From e-government strategy to the organization and process changes in line with strategy, then leads to government departments strategic planning according to these specific goal and planning. This path appears to be going against the advance, first, develop e-government strategic planning; second, and transform the relevant departments and process according to the requirements of this plan; finally, government departments develop goals consistent with their strategic planning under these specific objectives and tasks.

3. Analysis and Thought

Chinese government departments at all levels should select feasible and effective e-government development strategies according to the sector characteristics, and leaders need determine the type of their respective departments, and choose the effective path according to sector. [3]

For the clear targeted sector, it is as government departments strategic planning a starting point, and the specific strategy choice or technology to promote will depend on the situation and operations of sector organizations. For those simple business sector, you can choose strategy implementation and consolidate and optimize its structure and operations, conduct e-government strategies to ensure better implementation in a relatively stable situation. For very large complex organization itself, it is best to jump out of the organizational structure, standing on the macro level of the whole department, develop a good e-government development strategy firstly, then transform and optimize organizational structure and processes under the strategic planning and requiring to operate the e-government systems effectively.

First, e-government strategy as a starting point. This is the reverse manner that it is not considered organizational strategies and designing e-government is as a starting point to meet e-government in the sector , according to e-government strategy, the transformation and optimization of the institutions and processes, under the effects it can promote organizations clear their goals to interact with the e-government strategies influence, and ultimately develop a government departments strategy and planning. [4]

Second, the transformation of government functions. We want to build service-oriented government, need to emphasize government services, emphasize changes of government functions. Government must change from the traditional "universal government" into the "limited government", change from the past "people obey first" to "service-oriented government". The implementation of e-government functions provides an important condition, therefore we should transform government functions and push administrative functions online. [5]

Third, improve the "one-stop" public service and vigorously promote collaboration. Government "one stop" service is an important part of e-government, which is requirement to built service-oriented government construction, is the "window" institutions directly to the grassroots and the masses. It is a effective form to simplify work processes, change management and work style, enhance government transparency and credibility. "One-stop" e-government, through the reorganization and optimization of government business processes, achieves cross-government integration and information sharing resources to achieve government's efficient and convenient services to the public. [6]

4. Summary

Information building has greatly improved the administrative level, saved administrative costs and improved administrative justice, fairness and transparency so that people and the government really achieve a two-way communication. Although the information construction in China has been some years, but the field of past information technology in the application does not well, many places still does not meet the real purpose of e-government, and it exists a blank or in the form in many areas of the information flow construction. For a number of fundamental issues of e-government in the development, such as the relationship between e-government and China's political system, the speed of e-government building and the reform process, the transition from the managed government to a service-oriented government, information transparency and the government information confidentiality with social stability, and of course those cannot be solved to rely on e-government development strategy formulation but the only choice under the present circumstances is to develop the e-government strategies adapted to the sector strategy to ensure the e-government most effective implementation and promote open government information, and promote institutional reform and curb official corruption so that e-government produces the greatest benefits in the sector. [7]

The road of e-government construction will not is a bumpy road, and it has a long way to go. But as long as we correctly analyze and develop reasonable strategic programs and scientific decision-making and take advantage of favorable conditions and all the positive factors at home and abroad, through the joint efforts of all staff, we must make the healthy development of China's e-government and built with Chinese characteristics e-government.

5. References

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