Innovative Ideas and Strategic of E-government in China

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Abstract—With the economic globalization and the rapid development of Internet, electronic information technology increasingly permeate all aspects of life, meanwhile, it also gives the traditional government's management pattern to bring the unprecedented challenges. E-government has opened up a new idea for a government management innovation, enhances the transparency and the core competitiveness of government, and improves operation efficiency and transfer the government functions.

Keywords-e-government; innovative ideas; innovative strategic

1. Introduction

Traditional industrial society, government policies are often vertical manner, and the decision-making information flows from top to bottom. The highest level of decision-making is difficult to understand the basic situation of the bottom, while the middle layer of government administration is the lack of horizontal communication, so many malpractices live from it. In this case, the whole world are faced with the social transformation adapt to information technology advances, but the traditional government management certainly is not exceptional. The impact of the Internet makes the social environment of government administration change and government administration is facing unprecedented pressure from many directions in history.

Meanwhile, economic globalization and China's accession to the WTO puts forward new demands on the government management system and behaviors. In accordance with WTO principles of non-discrimination, transparency principle and the principle of legal unity, the government must increase policy transparency and public involvement in government affairs, establish a good legal environment and investment environment. It will help to better adapt to WTO rules to strengthen e-government, establish a more honest and open and transparent government, more efficiency and service capabilities government, which will better play the government's public functions. Therefore, innovation is the only way of our government development. [1]

In the actual process of operation, China's e-government construction gradually has formed a set of experiences and practices, including the formulation of overall planning of information, the establishment of leading organizational structure, the implementation of specific measures, the consummation of security measures and other successful experience. Along with the technology development and renewal unceasingly information idea of the leadership and the general populations has had the earth-shaking change, and it has experienced one long-term and the difficult course.

2. Innovative Ideas of E-Government

2.1. Choose the Most Feasible Plan with Practice.

After investigation of comparison, in the district (county) level, the building "one-stop" e-government network platform of local government has a good forward-looking, rational and technical feasibility, and it will be the future direction of the government portal construction. According to our district (county) level

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financial resource small, fords the dense content few, rank not high characteristic, union area information construction present situation, "one-stop" e-government system of local government may base on an Internet platform, rely on the district government portal website and interactive e-government for the public system, which provides the public with more comprehensive, timely, convenient and system's "one-stop" government information openness and government business services. [2]

2.2. Dare to Innovate and Improve Sservice Efficiency.

In the process of promoting e-government, local governments should pay great attention to the actual effect, always stick to a "use-based" principle and adhere to the "Networking", "networking" and "mesh" combine, the application of information technology is no longer independent system, and it effectively integrates into government management and service and becomes inalienable constituent in the government operation process. Staff may gain the service information which needs to accept through the portal, carry on the handling in the government intranet and finally give the public and the enterprise the result through the portal; the staff can focus on "one-stop" service, improve efficiency, minimize the cost of information technology, achieve fully electronic, paperless, efficient office processes, but also effectively reduce the cost of the government and the public access to information. [3]

2.3. Strengthen the Construction of Information Officer Troop.

We should give full play to China's abundant human resources advantages, make full use of urban universities and research institutions favorable advantages, and speed up information technology talents cultivation in urban area. The e-government constructs involves each department, but our country institution personnel computer level is irregular, therefore the software operates become a difficult problem that the project construction needs to solve. As more and more people use the Internet browser now, so we use B / S interface, and try to make easy to use. In addition, the governments may carry out a full training on this system specifically so that all departments have the ability to master the system. Therefore, We must be clear about various units information construction owner, various units' information work institution and standardization, guarantees the urban information construction overall advance.

2.4. Take Seriously and Strengthen Organizational Work.

Local party committees and governments should attach great importance to the information construction, treat the e-government construction as an important task, treat the information industry as the pillar industry of urban development to impetus the local government sustainable development, to improve the investment environment, and to construct the "sunshine government". Local government primarily authority should lead and organize entire district information construction, need overall planning, resource integration, step by step, and give full play to the government's leading role in the specific implementation process to prevent low-level duplicated construction. The main leaders should sustain and strengthen multilateral cooperation, need to coordinate multi-party relations, take the lead in using information technology and on-line work, play a good role model in the general cadres and the general, speed up changes in the concept of cadres and the masses, and promote information technology in the region popularization and application.

3. innovative strategy of e-government

Due to historical, social and cultural background and other reasons, the pace of e-government development is still difficult to adapt to social development. So, with the current situation, it is necessary to transfer government functions and to implement the innovation strategy of e-government to build China into a market economy socialist modernization country.

3.1. Further Transform the Concept and Enhance the Awareness.

At present, China's Internet users are around 10% of the total population, all levels of government should take measures to develop the Internet, increase the number of Internet users, which will be a key part to develop e-government in China. Governments at all levels should create better social conditions to develop the Internet, to improve the quality of Internet users. Governments at all levels should make e-government integration and transformation of government functions, and truly set up to serve the people of viewpoints so that government departments and related agencies can better use information technology and network

platform to better serve the public, and the public needs to focus on building a good e-government platform for government to play a role in improving performance. [4]

3.2. Strengthen Planning and Management of E-government and Build Good Government Website.

E-government planning is a prerequisite for successful implementation of the e-government constructs, also it provides the indicators and basis of operational supervision. While it is also the benign operation basic safeguard of the e-government healthy development. Thus it can be seen how e-government planning does is very important to the success or failure of a department or the area e-government construction. Therefore, we must strengthen our overall e-government planning, enlarge to e-government's funding invest and the actual effects to full supervision mechanism in the process.

Developed regions experience shows that it plays a very important role to build a good e-government portal site for the performance, we should be vigorously building the government portal site at all levels and create a good environment for the network for the implementation of e-government platform. [5]

3.3. Emphasize the Benefits Issues of E-government and Establish the Evaluation Index System of E-government.

With the awareness increasing of citizens to participate in social activities, as people pursuing in a safe, free with the trustworthiness of the living environment, the government's position and functions should adjust along with the change. Therefore, the e-government power should come from the outside, but change may start from the internal e-government. Governments at all levels need to gradually build input-output accounting indicators of e-government system, strengthen cost accounting work and assess the effectiveness of e-government. It should request the output of e-government is bigger than the investment, the benefit of e-government is bigger than the cost, takes and emphasizes its social economy benefit.

Government agencies at all levels and departments should build e-government and be integrated into the system of e-government performance evaluation, and separation of grade is as one of the elements performance evaluation. We must depend on the special appraisal organization and the personnel, rest on the massive facts and the data, according to the special standard and the procedure, follow the unification the standard and the specific indicator system, utilize science's method of the quota qualitative analysis, and make objective, fair and the accurate judgment to the investment and output benefit of the e-government construction. [6]

3.4. Improve the Lead Agency and Unify the Development Plan of E-government.

E-government should not only be across the electronic information technology industry, and coordinate the development of various industries and interests, but also balance the interests of existing management relations, and difficulties to promote e-government are in the interests of the segmentation. Therefore, it could not implement a true e-government projects without comprehensive authority of the department, and it should better set up the special e-government leadership organization by the State Council, which unity and leadership of local governments in the e-government construction, central authorities can set up "national information leading group" that is essential to help to overcome the limitations of the regional and sectoral interests and build e-government. So, all levels of government e-government and regulatory agencies can start co-ordination between departments and establish related groups. [7]

In short, the next period of time, our e-government construction should be adapted to the administrative system reform and the socialist market economy, urge the government open, innovate governance model and improve the Party's governing ability, continue to display the economical adjustment and the market supervision function, pay more attention to social management and public services, adhere to government guidance and the combination of social participation, ensure policy continuity and stability, and balance central and local needs. Meanwhile, in order to strengthen government information resources development and utilization of the main line, the local governments at all levels should establish information sharing and operational coordination mechanisms to comprehensively improve the service level with Chinese characteristics of e-government development path.

4. References

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